

## Dr. Bitopi Gogoi Malakar

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Google Scholar Citation: <https://scholar.google.com/citations?user=97JH9rYAAAAJ&hl=en>

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An ardent educator and mentor with more than 12 years of experience in teaching, inspiring and developing young minds at the undergraduate and post-graduate level. Possess strong organizational competence and good written and communication skills along with proficiency with MS Office tools, SPSS software and Mendeley. Hold a keen orientation to quantitative research and have guided more than 90 internship projects and grand projects.

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### EDUCATION

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- Ph.D. on the topic “Innovative Work Behaviour: A Critical Study of Select Industries in Assam” submitted for final evaluation under Assam Science and Technology University, Guwahati in November 2021.
  - Qualified National Eligibility Test (NET) in Management in the year 2017.
  - MBA (Marketing & Finance) from Gauhati University in the year 2009.
  - B.Sc. with Mathematics Hons. from B. Boroaah College in the year 2006.
  - Passed H.S. (Science) from Cotton College, Guwahati in the year 2003.
  - Passed H.S.L.C. from Little Flower School, Guwahati in the year 2001.
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### PROFESSIONAL EXPERIENCE

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Associate Professor- The Assam Royal  
Global University (Erstwhile Royal Group of  
Institutions), Guwahati

*July 2010- Present*

Senior Executive-Corporate Relations –  
NIAM, New Delhi

*July 2009- April 2010*

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## ADDITIONAL RESPONSIBILITIES HANDLED

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- Mentor for Royal School of Behavioral and Applied Sciences, Royal Global University.
- Developed syllabus and course structure for Management Program for Royal Global University.
- Coordinator of MBA programme of Royal School of Business (2013-2014 session).
- Joint Coordinator for the BBA programme of Royal School of Business from (2015 – 2016 session).
- Invited as External Jury Expert for FMS course at NIFT, Shillong.
- Coordinated and headed various committees during Consensio, Literarum, Karmotsav etc.

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## ACHIEVEMENTS

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- Awarded the **Best Faculty** for the year 2011–2012 under Royal School of Business by Erstwhile Royal Group of Institutions.

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## RESEARCH

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### Peer-Reviewed Journal Articles

- Gogoi B. & Gogoi C. (2022). Relationship between Career Growth and Organizational Commitment of Employees. *IUP Journal of Organizational Behavior*, 21(3), 91.
- Gogoi, B., & Baruah D. (2022). Influence of Psychological Empowerment on Innovative Work Behaviour of Employees. *SIT Journal of Management*, 12(1), 78-92.
- Gogoi, B., Borah, N., & Sharma, P. (2022). Attributes of Organizational Creative Climate: A Perceptual Assessment of Individuals. *IITM Journal of Business Studies*, 10(1), 162-172.
- Gogoi, B., & Barua, M. (2021b). Psychological Capital and Social Capital as influencers of Innovative Work Behaviour. *IITM Journal of Business Studies*, 9(1), 217–224.
- Gogoi, B., & Barua, M. (2021a). Barriers To Innovative Work Behaviour : a Critical Analysis. *International Journal of Management (IJM)*, 12(3), 368–377.
- Gogoi, B., & Barua, M. (2020). Linking Work Engagement and Innovative Work Behaviour : A Preliminary Investigation. *Proteus Journal*, 11(8), 296–307.
- Gogoi, B., & Barua, M. (2018). Creative Orientation and Individual Innovativeness-an Empirical Study. *Journal of Management (JOM)*, 5(1), 33–42.
- Borah, N., & Malakar, B. G. (2015). Impact of Job Embeddedness on Leave Intention. *SCMS Journal of Indian Management*, 12(4), 83-91.
- Borah, N., Pahari, S., & Gogoi Malakar, B. (2014). Student Satisfaction: A Tool to Ensure Quality in Management Education. *Asian Journal of Research in Business Economics and Management*, 4(7), 56-60.
- Nandi, R., Gogoi Malakar, B. & Das, J. (2015). Assessing the service quality of banks using SERVQUAL- A study on Bank of India. *International Journal of Exclusive Management Research*, 5(9), 1-12.

### Book Chapters

- Borah, N. & Gogoi B. (2018). Augmenting Individual Innovativeness through Engagement. In M. Barua, S. Goswami & S. Ahmed, Issues and Challenges in

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Management (Vol. 1, pp. 119-128). Guwahati.

- Paul, T. & Gogoi Malakar B. (2017). Exploring and identifying stress indicators of Telecom professionals. In M. Barua, S. Goswami, & S. Ahmed Management in the Current Scenario: Trends, Issues and Challenges (Vol. 1, pp 11-22). Guwahati.
- Pahari, S., Gogoi Malakar, B., & Borah, N. (2015). Assessing quality of management education: A student perspective. In S. Narzary & K. Medhi, *Economics of Education* (Vol. 1, pp 202 - 210). Guwahati, Assam: Jagaran Sahitya Prakashan.

### **Seminars & Conferences**

- Presented a paper in titled "Organizational Creative Climate: Attribute based Perceptual Assessment of Individuals" in International Conference organized by Assam Institute of Management in 2019.

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### **FDPS, MDPS, WORKSHOPS AND COURSES ATTENDED**

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- Participated in one week Faculty Development Programme (FDP) on "Writing and Publishing Research Papers" organized by GHS-IMR and Sangam University in June 2021.
- Attended a National e-Seminar on "Self-Reliance In The Changing Global Environment: Imperatives For India" organised by the Department of Business Administration, University of Lucknow in July 2020.
- Participated in 10 days online Faculty Development Program (FDP) on "Crafting Qualitative Research: How can we study the world as it is lived?" organized by School of Business Sciences, University of Science and Technology, Meghalaya in July, 2020.
- Participated in 2 day online Faculty Development Program (FDP) on "Research Methodology in Social Sciences -A Multi-Disciplinary Approach" organized by Amity Institute of Social Sciences in association with Amity Academic Staff College, Amity University, Uttar Pradesh in June 2020.
- Attended 5-day FDP on "Application of Software Tools in Research Methodology" conducted by Amity Business School, Amity University Kolkata in June 2020.
- Participated in weeklong Faculty Development Program (FDP) on "Importance of Cross-Disciplinary Research in the Post Covid-19 Scenario: Social Perspectives" organized by Department of Social Work, Royal School of Biosciences and Lifesciences, Royal Global University held in June 2020.
- Participated in One Week faculty Development Programme on "Statistical Analysis, Pedagogy & Stress Management" organized by E&ICT Academy IIT Guwahati in association with Royal School of Law and Administration, The Assam Royal Global University in June 2019.
- Attended Faculty Development Program (FDP) on "Emerging Dimensions of Management Education" organized by Assam Institute of Management (AIM), Guwahati and sponsored by Association of Indian Management Schools (AIMS), Hyderabad in February 2019.

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- Participated in Faculty Development Programme on “Contemporary Issues in Marketing Management and Business Strategy” organized by Royal School of Business and Royal School of Commerce in association with Human Resource Development Centre, The Assam Royal Global University in December 2018.
  - Attended an MDP on “Professional Effectiveness” organized by Guwahati Management Association at Don Bosco Outreach in 2016.
  - Attended a 3-day workshop on “Behavioural Skills for Development Professionals” organized by NIRD-PR, Guwahati in December 2015.
  - Attended an FDP on “Entrepreneurship: A Journey to the Concept” organized by Entrepreneurship Development Cell of Royal Group of Institutions, Guwahati in association with EDI, Ahmedabad from 18<sup>th</sup> to 27<sup>th</sup> February, 2015.
  - Attended National Seminar on “Issues on Economics of Education with Special Reference to North-East India” organized by Department of Economics, Guwahati College in collaboration with Gyanam Educational Trust Society in June 2013.
  - Participated in weeklong Professional/Faculty Development Programme on Quantitative Research Tools organized by Department of Business Administration, Tezpur University from January 28 to February 2, 2013.
  - Attended a National Workshop on “Use and Deployment of NPTEL Courses” conducted under the National Programme on Technology Enhanced Learning sponsored by the Ministry of Human Resource Development, Government of India held on 29<sup>th</sup> and 30<sup>th</sup> April 2013.
  - Attended a 14 day AICTE sponsored Faculty Development Programme (FDP) on “Contemporary and Modern Approaches of Teaching Methods for Management Students” from 4<sup>th</sup> June-16<sup>th</sup> June, 2012.